

# Event Coupons

**The Versatile, Machine  
Readable One-Time  
Validation Solution  
Available Only from  
Secom International**



Imagine a shelf full of validations that have no value to anyone until you link them into the system. Until activated, these coupons are simply paper tickets on your shelf, with no gray market value, no pilfering incentive, no shrinkage, concerns and no duplication value.

Once issued or 'linked' through an office-sized ticket dispenser these tickets carry a one-time, one-use value. When processed through an automated pay station or cashiered at the exit lane, these coupons are returned to their original paper state. They can not be reused. There are no photocopy issues. The associated number you originally linked into the system is removed when the transaction is processed, rendering the valuable voucher back to a mere ticket with no value.

Now you can take complete control of your validation system. Eliminate stickers that can be peeled and reused. Eliminate rubber stamps that can be artfully duplicated. Eliminate accepting phony signed tickets completely. Keep printing costs to a bare minimum. Automate your audit trail and account management. Tight controls, from the company that invented ticket controls -Secom International.

**With Event Coupons, you can determine:**

- **When they should be used;**
- **Where they should be used;**
- **How much value they will have;**
- **When they expire;**
- **Who can use them;**
- **How to charge-back the merchant. - when they were issued or when the coupons were used;**

**They're environmentally-friendly, too! No costly magnetic stripes or tapes, just recyclable card stock!**

# EVENT COUPONS

## One-Time Use Coupons - The Validation Solution Available Only from Secom International

### Applications:

#### **- Mixed Use Retail & Office Locations**

Coupons can be used anywhere that stickers or stamps are used, but greater controls are required. Just like stickers, the tenant can purchase coupons in books of 10 or 20 and for the time or dollar amount off necessary. Keep your printing costs down, *-these coupons are less costly than stickers, too!*

#### **- Hospitals & Campuses**

These coupons can be tailored for specific programs. Great for night students taking a block of 6 -20 classes. Coupons can be issued with their enrollment confirmation for easy distribution.

#### **- Hotel Banquets & Special Events**

Negotiated blocks of parking can be taken care of at the time of booking these parties. The host receives the precise allotment of parking spaces negotiated.

#### **- Off-Airport Frequent Parker & Promotions**

Perfect, economical means of inviting a local client to try your services. These coupons could be valid for a free second or third day stay or used in conjunction with Secom's standard Frequent Parker program.

### System Requirements:

#### **Hardware -**

Controller must be Secom's 030 Server System  
Add TD-OC-MR Office Coupon Ticket Dispenser

#### **Software -**

PSS-MR-25 Machine Readable Technology  
PSS-MA-30 Merchant Account Package

#### **Note -**

Any Secom system equipment can be upgraded to the 030 Server System and necessary peripheral devices to support the coupon program.

Any other brand of equipment must have the controller, cashier terminal(s), and ticket dispensers changed to Secom to support the coupon system. Existing card system (contact factory for compatible systems), intercom system and gates may still be utilized.

### How to Order:

Call your local factory representative, authorized dealer or the Secom corporate headquarters in Los Angeles at (310) 641-1290. A sales representative will assist you in determining costs and utility of the coupon system for your specific facility

*Request your copy of  
Secom's complete revenue  
management tools,  
specifications and cut-  
sheets. Available now on  
CD-Rom.*



Secom International builds, installs and services on-line, real time parking access and revenue control systems for clients worldwide. Unlike other parking revenue control companies, Secom's rigorous controls begin at Level Four and only get tougher. Secom offers machine readable ticket dispensers and fee calculating terminals, automated pay stations, express exits, automatic vehicle identification (AVI), access cards and readers, on-line validation systems, interactive lot capacity displays, with over 100 custom software choices, and PC driven DataView™ custom query and report generator. Integrated security controls, point-of-sale and access controls are also available. Contact Secom International to find-out how we can help you collect more of your parking revenue and consistently lower your overall costs of operations.

**Call Secom today! (310) 641-1290.**

Publication 7-01 Secom International 9610 Bellanca  
Avenue, Los Angeles, CA 90045 - Fax (310)216-6693  
Phone (310) 641-1290 [www.secomintl.com](http://www.secomintl.com)

***The right tools for the job!***